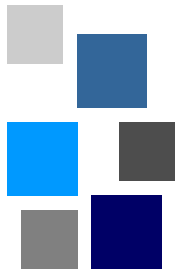


Built By Adams, Inc.

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www.builtbyadams.com





Built By Adams Welcomes You Home



Welcome to Built By Adams, Inc. Built By Adams was founded in 1976 by George Adams, Jr. and it was his commitment and dedication to building the best homes on the market that continues to drive our company today.

For over 30 years, hundreds of people have turned to Built By Adams to experience the dream of home ownership. Today, we are one of Southern Maine's most respected and reliable home building and design firms with a reputation for providing great homes, outstanding quality, energy efficiency, and innovation into every home we build. In 2006, Built By Adams became the 1st builder in York County to make a 100% commitment to build all of our homes Energy Star rated homes. Along with energy efficient building practices, Built By Adams homes offer healthy indoor air packages, Energy Star lighting, and green building techniques to help reduce waste and preserve the environment.

It is our goal to be a home building company you grow old with. It is evident from our repeat customers and referrals that our customers love our homes. It has never been the goal of Built By Adams to become the biggest volume builder around, but to simply be the best builder around.

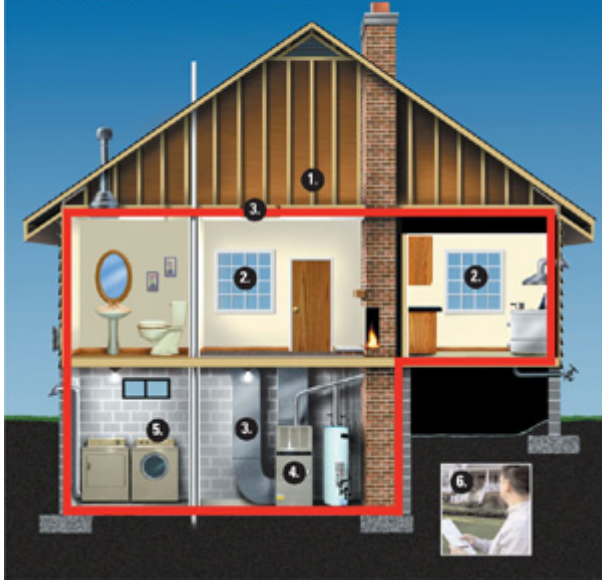
And while many things continue to change in the housing market, one thing remains the same...Our commitment to building Quality, Value and Energy Efficiency into every home we build. Most builders can claim to be energy efficient high performance builders, but we prove it to our customers with an independent 3rd party verification for every new home we build.

The next several pages will take you through the home building process with Built By Adams and explain the benefits of green building—for your family and you, and for the environment. We've even included information about how you can begin saving money and energy in your existing home with just a few simple adjustments. When you see the cost savings these little adjustments can provide, we are confident you will agree that you can't afford *not* to build green with Built By Adams.

Build Smart. Built Better. Build **ENERGY STAR** with Built By Adams.



COMPONENTS OF A TYPICAL
ENERGY STAR® QUALIFIED HOME



How We Build *ENERGY STAR* Homes

Any home three stories or less can earn the ENERGY STAR label if it has been verified to meet EPA's guidelines for energy efficiency. This includes site-constructed homes, attached or detached homes, single or low-rise multi-family residential buildings, manufactured homes, systems-built (e.g., SIP or modular) and log homes, existing homes, or retrofitted homes.

ENERGY STAR qualified homes achieve energy savings through established, reliable building technologies. Builders work with Home Energy Raters to select from a number of features when planning and building homes.

1) Effective Insulation

Properly installed, climate-appropriate insulation in floors, walls, and attics ensures even temperatures throughout the house, less energy consumption, and increased comfort.

2) High-Performance Windows

Energy-efficient windows employ advanced technologies, such as protective coatings and improved frame assemblies, to help keep heat in during winter and out during summer. These windows also block damaging ultraviolet sunlight that can discolor carpets and furnishings.

3) Tight Construction and Ducts

Sealing holes and cracks in the home's "envelope" and in duct systems helps reduce drafts, moisture, dust, pollen, and noise. A tightly sealed home improves comfort and indoor air quality while reducing utility bills.

4) Efficient Heating and Cooling Equipment

In addition to using less energy to operate, energy-efficient heating and cooling systems can be quieter, reduce indoor humidity, and improve the overall comfort of the home. Typically, energy-efficient equipment is also more durable and requires less maintenance than standard models.

5) Lighting and Appliances

ENERGY STAR qualified homes may also be equipped with ENERGY STAR qualified products — lighting fixtures, compact fluorescent bulbs, ventilation fans, and appliances, such as refrigerators, dish washers, and washing machines. These ENERGY STAR qualified products provide additional energy savings to the owner.

6) Third-Party Verification

With the help of independent Home Energy Raters, ENERGY STAR builder partners choose the most appropriate energy-saving features for their homes. Additionally, raters conduct on site testing and inspections to verify that the homes qualify as ENERGY STAR.



A Better Future with ENERGY STAR and Built By Adams

Why We Build *ENERGY STAR* Homes



Higher Resale Value

ENERGY STAR homes are more likely to have a higher resale value regardless of how long you own your home because a typical *ENERGY STAR* home reduces utility bills by \$35 per month or up to \$420 a year. A recent EPA study revealed that these savings can add \$8,400 to the market value of an *ENERGY STAR* home.



Access to Preferred Financing

National and local *ENERGY STAR* mortgages can make it easier for home buyers to qualify for *ENERGY STAR* homes because the Energy Savings built into your home is considered by many lenders as income to help you qualify for the additional costs of the energy efficient improvements to the home.



Energy Savings and Lower Ownership Cost

Compared with standard construction, *ENERGY STAR* qualified homes use substantially less energy for heating, cooling, and water heating—delivering \$200 to \$900 in annual savings. Over the average 7 to 8 years you may live in your home, this adds up to thousands of dollars saved on utility bills. Additional savings on maintenance can also be substantial.



Protecting the Environment Through Energy Efficiency

The *ENERGY STAR*® program has been a tremendous success in its first decade. Established by the EPA in 1992, the *ENERGY STAR* program has grown to encompass more than 35 product categories. Further, because using energy more efficiently avoids emissions from power plants, avoids the need for new power plants, and reduces energy bills, sizable national benefits have accrued. In 2002, with the help of the *ENERGY STAR* program, Americans prevented greenhouse gas emissions equivalent to those from 14 million vehicles and avoided using the power that 50 300-megawatt (MW) power plants would have produced, while saving more than \$7 billion.

ENERGY STAR Testimonials

*"I would recommend *ENERGY STAR* to anyone looking to buy a new home. If this house weren't *ENERGY STAR* rated, I wouldn't have bought it."*

- David Vidal, Homeowner Las Vegas, NV

"Our subcontractors send their best crews because they know their work will be inspected."

- Astoria Homes, Las Vegas, NV *ENERGY STAR* Builder Partner

*"The expense of heating and cooling a home is a major part of the cost of home ownership. By participating in the *ENERGY STAR* Program, we've drastically lowered this expense and been able to deliver what homebuyers really want—affordable value."*

- Michael B. Davis, President, Davis Homes *ENERGY STAR* Builder Partner Indianapolis, IN

*"Our *ENERGY STAR* home met so many needs. We wanted lots of light, a tight house, and low cooling bills. We got exactly that—*ENERGY STAR* really does work!"*

- Sam and Churice Westbrook, Homeowners Avondale, AZ

*"My biggest selling point for buying an *ENERGY STAR* home was resale value. I would highly recommend *ENERGY STAR* to anyone because it will definitely save them money in the long run."*

- Barry Ellison, Homeowner/Architect Las Vegas, NV

*"As consumers become more educated and familiar with all of these benefits that energy efficiency has to offer, in 5 years non-*ENERGY STAR* rated homes will become functionally obsolete."*

- Karl Sayles, Darty Appraisal Service Melrose, FL

Other Built By Adams Services

Remodeling Services

- ◆ Waterfront Tear-downs and Construction
- ◆ Sunrooms
- ◆ Additions
- ◆ Garages
- ◆ Kitchens
- ◆ Basement Finishings
- ◆ Vinyl Windows
- ◆ Siding
- ◆ Roofing
- ◆ Energy Efficient In-Law Apartments



Energy Improvements / Retrofitting

- ◆ Attic Insulation
- ◆ Wall Insulation
- ◆ Basement Insulation
- ◆ House Ventilation Services
- ◆ Air Sealing
- ◆ Blower Door Energy Analysis—find out where your energy



Better. Faster. Smarter.

Panelized Building Process

- ◆ A unique and personalized customization process—Choose from 100's of home designs or have us design one for you.
- ◆ Skilled technicians assemble complex components with pride and care.
- ◆ Wall panels, floor systems and roof trusses are constructed in a state of the art indoor facility
- ◆ Significantly faster construction time—Less money owed to financing & faster move in times.
- ◆ Choose where you would like to live—we can help you find the lot and house that fits your needs.
- ◆ Financing available for qualified buyers—Turn-key building process from start to finish.
- ◆ Industry leading online computer database allows customers to follow the construction process of their home— paperless environment.
- ◆ Owner Builder Solutions—No Sweat. Smart Equity. Earn up to 25% of your homes value and act as your own project manager.
- ◆ Name brand quality materials for windows, doors, siding, cabinets and roofing.
- ◆ Save on Labor
- ◆ Save on Materials
- ◆ Save on Waste—Better for the environment
- ◆ Precise Design/Construction process
- ◆ Tighter home—a difference you can feel

ENERGY STAR rated panelized homes—The best home building process in the industry!



100's of Customizable Plans Available .
Or have a custom home designed just for you.



Panelization leads to quick construction on the job site.



Panelized homes save 20%--30% in lumber waste **vs.** Modular homes which use 30%-40% more lumber.

Panelized is simply a better building strategy.

Less tree waste means a better future for us all.

www.builtbyadams.com

*How to make YOUR home more energy efficient...right now!**

- ◆ Replace a regular incandescent light bulb with a compact fluorescent light bulb (cfl)
- ◆ Move your thermostat down 2° in winter and up 2° in summer
- ◆ Clean or replace filters on your furnace and air conditioner
- ◆ Install a programmable thermostat
- ◆ Choose **ENERGY STAR** rated appliances when making new purchases
- ◆ Wrap your water heater in an insulation blanket
- ◆ Use less hot water
- ◆ Use a clothesline instead of a dryer whenever possibly
- ◆ Turn off electrical devices you're not using
- ◆ Unplug electronics from the wall when you're not using them
- ◆ Only run the dishwasher when there's a full load and use the energy-saving setting
- ◆ Insulate and weatherize your home
- ◆ Be sure you're recycling at home
- ◆ Buy recycled paper products
- ◆ Plant a tree
- ◆ Get a home energy audit from **Built By Adams**



Think about it...

Built By Adams thanks you for taking the time to read through our materials. Our hope is that you will take away a belief that one home at a time or one person at a time, we can make a difference, *beginning right now*. In line with that same thinking, please do not throw away this package. Please





Build Your Own ENERGY STAR Home

No Sweat. Smart Equity.

Many of our customers have a good idea of what they want out of their new home. But where do you start? How do you make building your new home a reality? At Built By Adams, we can help you build your new home while you act as your own project manager. This is not for everyone, but for those who are ambitious, organized, and have an additional 10-15 hours per week for 4-8 months, building your own new Smart Equity ENERGY STAR home might be the solution for you.

You are not alone in the process. Built By Adams will help you secure financing, purchase a lot, design your home, pick selections, and help throughout the entire home building process. Regular project meetings and site visits with our team ensures that your home is being built the right way. We work with you and ENERGY STAR to ensure that your home is at least 30% more energy efficient while helping to build a high quality home at a great price.

We want everyone to own an ENERGY STAR home and that is why we offer our customers the option of project managing their own home and earning up to 25% in Smart Equity. When you act as your own project manager it allows more of your construction budget to go directly to labor, materials and energy efficient upgrades instead of project management fees and overhead. It's not easy, but for some it's a great way to own a new home and build wealth! If at any point in the process you become overwhelmed and need additional help, Built By Adams can step right in and take over.

Remember, its ***No Sweat. Smart Equity.*** with the help of Built By Adams a 100% ENERGY STAR builder an Independent Barden Homes dealer, we can help turn your home building dreams into reality!

Visit us online at **www.smartequityhomes.com**